

HERTFORDSHIRE COUNTY COUNCIL

**HEALTH AND WELLBEING BOARD
TUESDAY 9 DECEMBER 2014 AT 10.00 a.m.**

MARKET POSITION STATEMENTS

Report of the Director of Health and Community Services

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1. Purpose of report

- 1.1 The purpose of this report is to inform Health and Wellbeing Board of the development of a series of Market Position Statements (MPS's) and to invite HWB members to comment on the draft MPS's that are currently being consulted on with a wide range of partners.

2. Summary

- 2.1 Market Position Statements are a requirement of the Care and Support Act 2014 and every Local Authority must have one by April 2015. They are intended to provide information to existing and potential providers of health and social care about services for adults across all care groups and to communicate our commissioning intentions for the future. This work is supported by the Institute of Public Care (IPC), Oxford Brookes University who developed the original MPS toolkit that local authorities are using to develop their MPS's.
- 2.2 It should be noted that Market Position Statements must cover the predicted demand across all potential service users and not just those who receive services primarily funded by the local authority. This means that the involvement of Providers across the private and not for profit sector is critical in the development of the MPS's as only approximately 50% of the care markets in Hertfordshire are currently commissioned by the local authority. Providers will have important insight into the care purchasing behaviours and expectations of the self-funding sector that will need to inform our future commissioning strategies as we aim to increase the level of self-funders across all care groups.

3. Recommendation

3.1 That the Board supports the development of the Market Position Statements.

4. Background

4.1 The main purpose of the market position statements are to:

- Present a picture of current and future demand and supply
- Ensure the local care market is sustainable
- Ensure future provision is sufficient, of high quality, and provides choice
- Provide opportunities for the market to be involved in the design and shaping of provision
- Provide information about the resourcing of both existing and future provision
- Indicate where services may be de-commissioning
- Foster continuous improvement and drive up quality
- Stimulate the market to encourage innovation

4.2 Links will be made to ensure consistency with the Joint Strategic Needs Analysis (JSNA), policies on Direct Payments and Brokerage which links in with the Care Act and our existing joint commissioning priorities.

4.3 In Hertfordshire we are developing six statements:

- Older People
- Mental Health
- Autism and Asperger's
- Learning disability
- Carers
- Physical disabilities and sensory Impairments

4.4 Draft statements have been developed with input from the CCGs, Service users, carers and operational teams and have been shared with providers, district councils, public health, operational staff from HCC (including children's services) and the NHS and Carers groups at a series of Market Development days held across the county throughout November. These events have been highly successful with over 300 people attending the 9 events. More focussed workshops and service user groups are proposed over the next six weeks to specifically inform the development of the MPS for People with a physical disability and/or a Sensory Impairment as this draft was at a very early stage when it was shared with Providers and it is recognised

that more input is required from health partners from both provider and commissioning organisations

- 4.5 Organisations are invited to provide feedback on the draft MPS's, which can be found by following the link www.hertsdirect.org/hertsmpe. Presentations from the MPS events can also be found by using this link.
- 4.6 It is proposed to bring the final versions of all MPS to the Health and Wellbeing Board meeting in March 2015 for final sign off.

Report signed off by	HCS Management Board
Sponsoring HWB Member/s	Iain Macbeath
Hertfordshire HWB Strategy priorities supported by this report	All
Needs assessment (activity taken) Needs assessments are integral to all MPS's	
Consultation/public involvement Activity already undertaken with a range of key stakeholders	
Equality and diversity implications Equality Impact Assessments have been completed for all MPS's	
Acronyms or terms used. eg:	
Initials	In full
MPS	Market Position Statement